The Transformation process towards a Smart City is being started and discussed throughout the world. Awareness on cities’ role in improving the future is growing and local, national and international Institutions realize a different approach in urban growth is needed.

Within the EU FP7 “Smart Cities and Communities 2011” call, the “TRANSFORM” project sees a consortium of cities – Amsterdam, Copenhagen, Hamburg, Genoa, Lyon and Vienna – working together with business and research partners to develop a Transformation Agenda to be used and shared with others.

The first step towards the smart city transformation goal is political assumption and commitment on this strategy, which needs to be introduced coherently in the City’s planning and actions.

In the context of TRANSFORM, the Cities of Hamburg and Genoa organize, on June 17th and 18th 2014, a “TRANSFORMATION dialogue”, to inspire high level discussion about the strategic planning of a Smart City.

This will take place during the Smart Week Genoa which will include a number of activities and meetings analyzing the topic under several viewpoints.

Cities, institutions, research, business and civil society will participate in a constructive debate leading to agreement on concrete and feasible proposals for improving quality of life in cities.

This meeting wants to be the starting point in the process of integrated planning and, at the end of the event, all participants will jointly formally open the Smart City TRANSFORM Forum which will gather proposals, suggestions, ideas to be included in the Final Transformation Agenda on June 2015.
Day One: June, Tuesday 17th 2014, 8.30 – 18.00

Moderators:

Roberto Pagani Professor, Architecture & Design - Politecnico di Torino
& Paolo Pissarello Executive Vice President, Genova Smart City Association

Vision of a Smart Future: Europe and the Mediterranean

Marco Doria Mayor, City of Genoa

Energy Transition and climate challenge: Hamburg on the road to a smart energy city

Hans Gabanyi Ministry of Urban Development and Environment, Free and Hanseatic City of Hamburg

Horizon 2020 and after

tbd

Modes of Transformation Governance and the Variety of Institutional Settings in European Cities

Jürgen Oßenbrügge Economic Geography Team, Geography Institute, University of Hamburg

Digital Agenda

Francesco Profumo President, Osservatorio ANCI Smart City

Transform Story

City of Amsterdam

Over the Desert, over the Sea

City of Ouarzazate

Cooperation, integration, lobbying in the Smart City Transformation Agenda

Julije Domac President of Fedarene

The Role of Regions in developing Smart Cities

Claudio Burlando President of Liguria Region (tbc)

Smart City Eight Workshops for Eight Key Points

tbc

Smart City dreams come true: the projects

- Celsius
- Coopenergy
- Electra
- Elih-med
- Enpi Med
- iCity
- Illuminate
- iLocate
- Marie
- Primes
- Strategic
- Radical
- R2Cities
- Weeenmodels

Smart City Eight Key Points reviewed

Ulf Skirke City of Hamburg
& Gloria Piaggio City of Genoa
Day Two: June 18th 2014, 8:30 – 15:00

Smart City Dialogue: people ask experts
   Public and Transform Advisory Board

Smart City 2050: kids propose their future
   The kids

City Protocol Society: an integrated, global, shared approach to city transformation
   Vicente Guallart Chief Architect City of Barcelona

Circular Economy
   Marco Castagna President AMIU

Round Table
   tdb

Transform Smart City Political Forum
   Dorothée Stapelfeldt Deputy Mayor City of Hamburg

Formal Opening of the Smart City Permanent Political Forum

Conclusions
   Marco Doria Mayor City of Genoa